

Mobile and Desktop Icons Guidelines

File Listing

Three sets, each containing:

EPS

16 x 16px PNG

64 x 64px PNG

What are these icons for?

The icons highlight the sister Web sites of a company -- mobile and desktop sites. If a desktop Web site has a mobile sister site, an icon can be included so the visitor is one click away from the mobile site. Included are designs for an icon and two sets of button designs.

How do they work?

When viewing a site on mobile phone, and you arrive at a desktop site -- if the site has a sister mobile site -- a mobile icon should be present to give one click access to the mobile site.

Positioning

The position of the icon on a desktop site should be in the top left-hand corner so when a desktop site is loaded into a mobile phone, the icon will be seen without any scrolling. Placement on a mobile site for a desktop icon should either be connected to the RSS feed icon, or in the footer of the site.

Sizing

The minimum size the icons and buttons should be viewed at is 16px. Otherwise the icons distort and become unreadable.

A maximum size of 22px should be followed.

Set One

Mobile Icon



Desktop Icon



Button Design One



Button Design Two



Button Design One



Button Design Two



Set Two

Mobile Icon



Desktop Icon



Button Design One



Button Design Two



Button Design One



Button Design Two



Set Three

Mobile Icon



Desktop Icon



Button Design One



Button Design Two



Button Design One



Button Design Two

